

## NPAG – Local Economy Working Group Notes – 15.9.2019

**1. In attendance** – Mark, Pat, David A, Ron

**2. Absent** – Jane and Cornelius

**3. Chair** – Agreed that Ron lead this group given his links to local business

**4. Key feature of group's work to be** – *“Address the situation as it is, not as we would wish it to be”*.

**5. Key areas for attention to include:-**

- a) Future potential of business zones
- b) High Street and shop fronts (Primary and Secondary)
- c) Market Place
- d) Parking capacity and traffic flow
- e) Public transport and cycling/motorcycling provision
- f) Delivery lorry problem especially on Fridays (restrictions?)
- g) Local delivery of public services to create public sector jobs here – Has RCC ever considered this?
- h) A6003

**6. Action**

- a) Updated surveys required – businesses, population and visitors
- b) More central parking (allotments?)
- c) Community Hub – Study economics of selling town hall/library to fund new community facilities (including a new library) on two sites? e.g. Leicester Road? Library site? Allotments? etc.) Facilitate NP policies to enable this?

**7. Possible NP Economic Wellbeing Policy Areas**

- a) Additional parking for private vehicles
- b) Alternative transport
- c) Incentives to attract/create new businesses
- d) Making town centre provision more attractive to younger families
- e) Work stations/start-ups in empty shops/premises (Acquire library site for this purpose?)
- f) Link Job creation to reducing travel and environmental impact
- g) Set target(s) for number of new jobs policies will create e.g. 200 over life of plan or 15 per year; 1 or 2 jobs for every house built?

**8. Action**

Host Saturday mornings with townsfolk + evening with town centre landlords and businesses to inform policies?

***Question for meetings - What are the barriers to entry into our high street?***